

Annual Report 2015



**AMERICAN LEADERSHIP & POLICY
FOUNDATION**

• PURE SOLUTIONS FOR A STRONG AMERICA •





Pen and Ink created for ALPF Charter Members by Presidential Artist Jim Stuckenberg.

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“The American Leadership & Policy Foundation is leading by example. From an idea, the ALPF has developed, in an amazingly short period of time, into an actively growing national organization that offers important policies to the nation’s resilience and survival.”

-Dr. Rachel Ehrenfeld, Director for American Center for Democracy

Letter From the Chairman



Dear Friends,

On Independence Day, 2015, the American Leadership & Policy Foundation (ALPF) launched itself into the national leadership and policy arena. It has been a year of preparation, growth and empowerment as citizens nationwide laid an enduring foundation for ALPF’s formal launch. Along the way, we made significant contributions to some of our nation’s most important national security and policy discussions, which reached millions of citizens and leaders!

From our ambitious vision to increase the voice and influence of Americans on issues they care about, to preparing tomorrow’s leaders to prioritize the needs of citizens while crafting policy - we achieved what some believed impossible. From humble beginnings, together, you and I have activated an institution of principle and taken zero special interest, party, or government funding in the process! In doing this, we transcended partisanship and formed a fellowship of freedom adoring citizens determined to positively shape America’s future.

“It has been a year of preparation, growth and empowerment as citizens nationwide laid an enduring foundation for formal launch.”

Together we have created an enterprise that can shine as a beacon of truth in a troubled sea of misinformation. This foundation is unfaltering in its commitment to present pure and credible citizen-led research for a strong America and is resolved to train a cadre of leaders that can help ensure that strength is not diminished. The American Leadership & Policy Foundation is succeeding in its mission for the right reasons because of our willingness to fail for the right reasons. We will not compromise. I am humbled to present the American Leadership & Policy Foundation’s first annual report. In this report you will see what it takes to create a non-profit foundation that can be an influence by and for the people. It takes dedicated citizens and experts from all walks, willing and daring enough to roll up their sleeves and say, “Together we can solve our problems. Let’s get to work!”

“Together we have created an enterprise that can shine as a beacon of truth in a troubled sea of misinformation.”

With our inaugural year behind us, we have a promising year ahead. But there remain many challenges. The foundation must sustain momentum, a commitment to the cause of truth in information; and we must continue to have your generous financial support. This is a marathon and the challengers are playing for keeps. They want your government. With the help of citizens like you, the American Leadership & Policy Foundation will match and surpass their determination because our commitment to freedom will NOT falter!

It is my privilege to continue working alongside each of you as we move forward to ensure a strong, safe, and free America. Your contribution has been significant; America thanks you. I thank you! May God bless America!

-David Stuckenberg, Founder & Chairman

Policy Research and Analysis



ALPF takes an innovative and open approach to research and analysis. Free from the financial influence of special interests, parties, or hidden agendas, our fellows and researchers are challenged to employ their expertise in pursuit of truth. A transparent and intellectually honest approach to the issues ensures the integrity of our ideas and allows our experts to deliver accurate and timely solutions and ideas to our nation's citizens and leaders.

ALPF's research interests are as wide as the expertise of our fellows and as limitless as their desire to serve. In just one year, ALPF's fellows and researchers have published more than 15 articles and reports on a range of critical issues. Our novel approach and ground-breaking ideas have garnered national attention by informing citizens, filling critical information gaps, and providing policy makers with information they require to effectively serve America.

HARVARD LAW SCHOOL NATIONAL SECURITY JOURNAL

Drones in the U.S. National Air Space: A Safety and Security Assessment



While lobbyists advocated for commercial interests and the integration of drones in the U.S. Airspace, ALPF advocated for public safety and the defense of key national interests - policy makers are listening. *"Drones in the U.S. National Airspace: A Safety and Security Assessment,"* as published in the *Harvard Law National Security Journal*, has been used to inform the House Committee on Homeland Security, defense community, and citizens about the true risks posed by drones.

In 2015, ALPF engaged the following sectors & agencies through dialogue, research, briefings, and/or collaborations:

Government

- U.S. Congress
- Office of Secretary of Defense
- U.S. Department of State
- U.S. Department of Defense
- U.S. Department of Homeland Security
- Defense Threat Reduction Agency
- HQ United States Air Force
- USAF Global Strike Command
- National Aeronautics and Space Administration
- Missouri State House
- Texas State Senate
- Idaho National Laboratory

Public & Private

- U.S. Citizens
- Local and National Media
- Union of Concerned Scientists
- International Financial Leadership Association
- IGI Global
- Boeing

Academia

- Harvard University
- United States Air Force - Air University
- U.S. Naval Postgraduate School
- The Citadel
- University of Central Missouri
- University of Missouri -St. Louis

Minutes to Meltdown EMP and the Threat to Nuclear Power



In 2015, ALPF addressed a critical information gap by examining regulatory and technical shortfalls relating to nuclear plant designs and how these factors could impact our national security in the wake of an electromagnetic pulse (EMP) or space weather (Geo-magnetic Disturbance (GMD)).

To date, little research has explored the impact of GMD on nuclear power from a technical and national security perspective; additionally, the impact of EMP on nuclear power has not been adequately examined for more than 30 years. Industry experts, government, and the media industry hailed ALPF's report, which has been used to inform the U.S. Department of State, DoD, DTRA, and many others.

"This report provides a solid foundation for our Nation to build upon as we move to harden and protect our critical infrastructures."

"I have reviewed the *EMP & Space Weather and the Strategic Threat to America's Nuclear Power Stations* and found it to be an excellent presentation of what we know and what we don't know about this very complex threat to all of our critical infrastructures, not just our nuclear stations."

- Scott McBride, Idaho National Laboratory, Infrastructure Security

"The paper... is a well-researched and solid analysis of black swan events that could result in the next Fukushima disaster unless the hazards are sincerely considered and steps undertaken to responsibly manage the risks."

- Dave Lochbaum, Union of Concern Scientists

"Overall you have provided an interesting and detailed case for a problem (threats to nuclear power plants from GMD and EMP) that few have examined."

- John Ostrich, U.S. Department of Energy

Major Projects & Articles

- "Critical Thinking in the Time of Confusion" by Senior Fellow Kevin Smith
- "TSA: Old Wine in a New Bottle: 95% Failure Not Surprising" by Senior Fellow Brian Sullivan
- "Faulty Designs Cost Lives & Trillions of Dollars" by Senior Fellow Kevin Smith
- "America Must Take Ebola Seriously and Implement Travel Bans" by Fellow Hershel Campbell
- "EMP & Space Weather and the Strategic Threat to America's Nuclear Power Stations" by ALPF Technology Working Group
- "Critical Thinking and the Challenge of Complexity" by Senior Fellow Kevin Smith
- "Sticker Shock: The Real Cost of the Bailout" by Chairman David Stuckenberg
- "Turkey a Republic Failing?" by Chairman David Stuckenberg, Senior Fellow David Liapis
- "GPS Insecurity" by Senior Fellow Dr. Rachel Ehrenfeld
- "The Coming Age of Cis-Lunar and Deep Space Power" by Chairman David Stuckenberg
- "Developing Your Cultural IQ (CQ)" by Chairman David Stuckenberg
- "Strengthening America's Foundations in this Generation and the Next" by Chairman David Stuckenberg

Sustainable Leadership Development



Citizens and leaders gather at the May 2015 town hall

ALPF is committed to recognizing and developing the next generation of effective and dynamic American leaders; men and women capable of thinking critically, serving faithfully, and leading the public and private sectors with integrity and excellence. Such leaders are vital to America's strength and prosperity in a complex and rapidly changing world where they face persistent pressure to compromise.

Our fellowship and intern programs offer leaders at every level an opportunity to gain real-world experience and achieve professional development through mentoring, public policy research, presentation writing, and media engagement. ALPF's citizen-centric perspective is second to none emphasizing servant leadership and the application of critical thinking to solve our nation's most complex problems.

Sustainable leadership development encompasses leaders at every level and field of responsibility. We are committed to the idea that teaching policy leaders how to think is infinitely more valuable than teaching them what to think.

In 2015, ALPF launched the J.H. Meyer Ronald Reagan Legacy in Leadership Scholarship to provide scholarships to interns, junior fellows, and fellows who excel in research and study focused on public policy and service.

“We are committed to the idea that teaching policy leaders how to think is infinitely more valuable than teaching them what to think.”

The J.H. Meyer Ronald Reagan Legacy in Leadership Scholarship



The J.H. Meyer Ronald Reagan Legacy in Leadership Scholarship was established by the generosity of John and Helen Meyers, charter members of ALPF and believers in the public service traits of humility and service as emulated by President Ronald Reagan.

The scholarship will provide \$2500 to ALPF interns and junior fellows who

demonstrate traits of service and seek education in public service. This is the first step in what will be the development of initiatives designed to recognize and emulate American Presidents who have embodied public service.

Above: ALPF Chairman, David Stuckenberg, presents John & Helen Meyer with a unique pen and ink sketch by Presidential Artist Jim Stuckenberg at the May 15, 2015, Town Hall.

2015 Scholarship Winner

Herschel Campbell, an ALPF Fellow and a Global Security Analyst for an international energy company and an intelligence analyst with the United States Air Force Reserve.

As an analyst, Campbell originates threat assessments, conducts global asset monitoring, liaises with global security centers, briefs executive decision makers, and initiates and distributes world-wide security alerts.

Campbell is currently pursuing a master's in emergency and disaster management and holds a bachelor's in history from Southern Illinois University Carbondale.

Education

ALPF is dedicated to educating America's citizens about issues that affect their lives and nation. With more than 12,500 lobbies in Washington, D.C., profit driven research, and biased media outlets operating 24 hours a day, ALPF seeks to be a voice of truth and objectivity in a world of agendas that run contrary to the good of the Republic.

Through our website, social media, podcasts, press coverage, town halls, lectures, presentations, reports, articles, and radio interviews, ALPF's researchers and fellows tackle issues that have been distorted or overlooked, seeking to provide the public with a holistic and thoughtful approach to our nation's challenges. Our multi-pronged approach seeks to reach Americans at every level of education and experience; and because citizenship has always been key to America's success, ALPF is invested in helping our citizens understand the vital role of civic participation and engagement.



Citadel Briefing

Front and center at the Citadel's 2015 Intelligence and Homeland Security Enterprise Conference, ALPF presented a major research paper and took part in panel discussions surrounding key national security issues.

The gathering in South Carolina pulled in members and leaders from every branch of military and government. On the Drone Security Panel, ALPF's Chairman, David Stuckenberg, presented the Foundation's position on drones and warned aerospace and security leaders about the dangers of putting profit above safety. America must take the threats drones pose seriously.

ALPF also presented key leaders with drafts of the recently completed study on strategic risks to our power grid and nuclear reactors posed by electromagnetic pulse and space weather. Leaders, including Under Secretary of State for Arms Control and International Security, Rose E. Gottemoeller, were stunned by the findings and eager to receive the input. ALPF's ideas command attention!

When providing salient inputs, it's not just our ideas that command interest, but also our ability to present them in a way leaders understand. ALPF's researchers have experience in nearly every area of government, academia, and the private sector. From White House staff and NASA program managers to citizen legislators and financial experts; practice informs our ideas.

In May 2015, Academy Award Winning Producer, Gray Frederickson, and Emmy Award Winning Director, Greg Mellott, produced a documentary to introduce America to the ALPF. The documentary recaptures America's vision, challenges the status quo, and inspires citizens to water the tree of liberty through civic engagement. A \$9000 in-kind production donation helped ALPF establish a world-class standard in multi-media excellence and effectiveness.

Education Projects

“ALPF’s research broadcast to more than 250 million people worldwide.”

Our fellows and researchers provide balanced views and information to American citizens, challenging people to think critically about current events and issues we are facing. With more than five radio interviews, three television appearances, five newspaper articles,

two peer-reviewed journal articles, ten website publications, and multiple interest stories, ALPF is reaching out to the public on every front. To date, ALPF’s research broadcast to more than 250 million people worldwide.



ALPF Chairman, David Stuckenberg, Vice-Chairman, Stephen Dupuis and Director of Communications, David Liapis, conduct a radio broadcast to inform citizens about ALPF’s Town Hall.

Current Projects

ALPF has recently been collaborating with the Office of the Secretary of Defense (OSD) in gathering research for an alternative preventive financial education for all service members and their families. The current education offered to service members is recognized as insufficient and under-utilized as it mostly targets remedial training. Congress commissioned the Military Compensation and Retirement Modernization Committee (MCRMC) to propose drastic changes to service members’ entitlements system, which has been critical in retention of the all-volunteer force.

One of the primary recommendations of the MCRMC is the development of robust preventive financial education options for all service members. The ALPF is leaning forward by researching how to best meet these needs before MCRMC changes are implemented in January 2018.

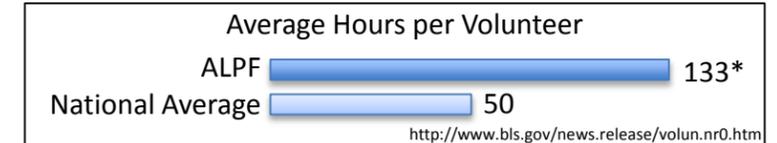
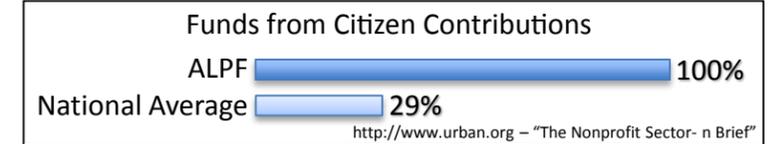
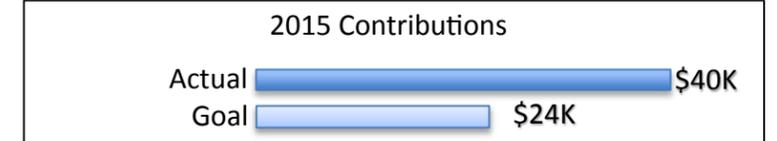
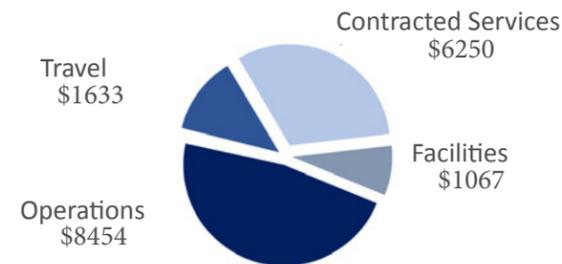
ALPF’s holistic approach to this emerging need will help define the curriculum required to educate all military service members from recruit to retiree. Our objective is to serve military members and their families by informing DoD policy makers on how to provide robust preventive financial education that can be implemented world-wide.

“ALPF’s holistic approach... will help define the curriculum required to educate all military service members from recruit to retiree.”

Financials

As a matter of principal, ALPF does not accept special interest, partisan, corporate, or government funding. We rely entirely on the generosity of individuals and citizens.

The American Leadership & Policy Foundation is an IRS 501 (c) 3 non-profit, non-partisan, public education and research charity formed by the people and for the people.



* Based on estimated 6000 volunteer hours

In 2015, ALPF raised more than \$40,000 in donations and pledges. Additionally, our 45 experts, researchers and staff volunteered more than 6000 estimated hours, which allowed the foundation to save an estimated \$2,000,000 in staffing and consulting costs. This dedication has allowed ALPF to focus on developing leaders and policy while rejecting three offers to purchase or merge.

Directors



From left to right: Stephen Dupuis, Rep. Dean Dohrman, David Roland, David Stuckenberg, David Liapis, Violet Corbet, John Meyer, and Scott Willis.

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